

Sample Size

Kim Iles

Sampling specialist

Nanaimo, BC, Canada

What do you want?

- You want to be comfortable with the “precision” (error %) of the result.
- You want to be confident enough to make decisions (if there are consequences ... otherwise who cares?).

You do not want to put in plots after they no longer do you any good.

You do not want to waste time, money, or staff. (or to see them idle)

- PS – there is no minimum sample size
- Well, 1, I suppose
- 2 if you want to do statistics
- ... but nobody *wants* to do statistics.

How does Kim decide?

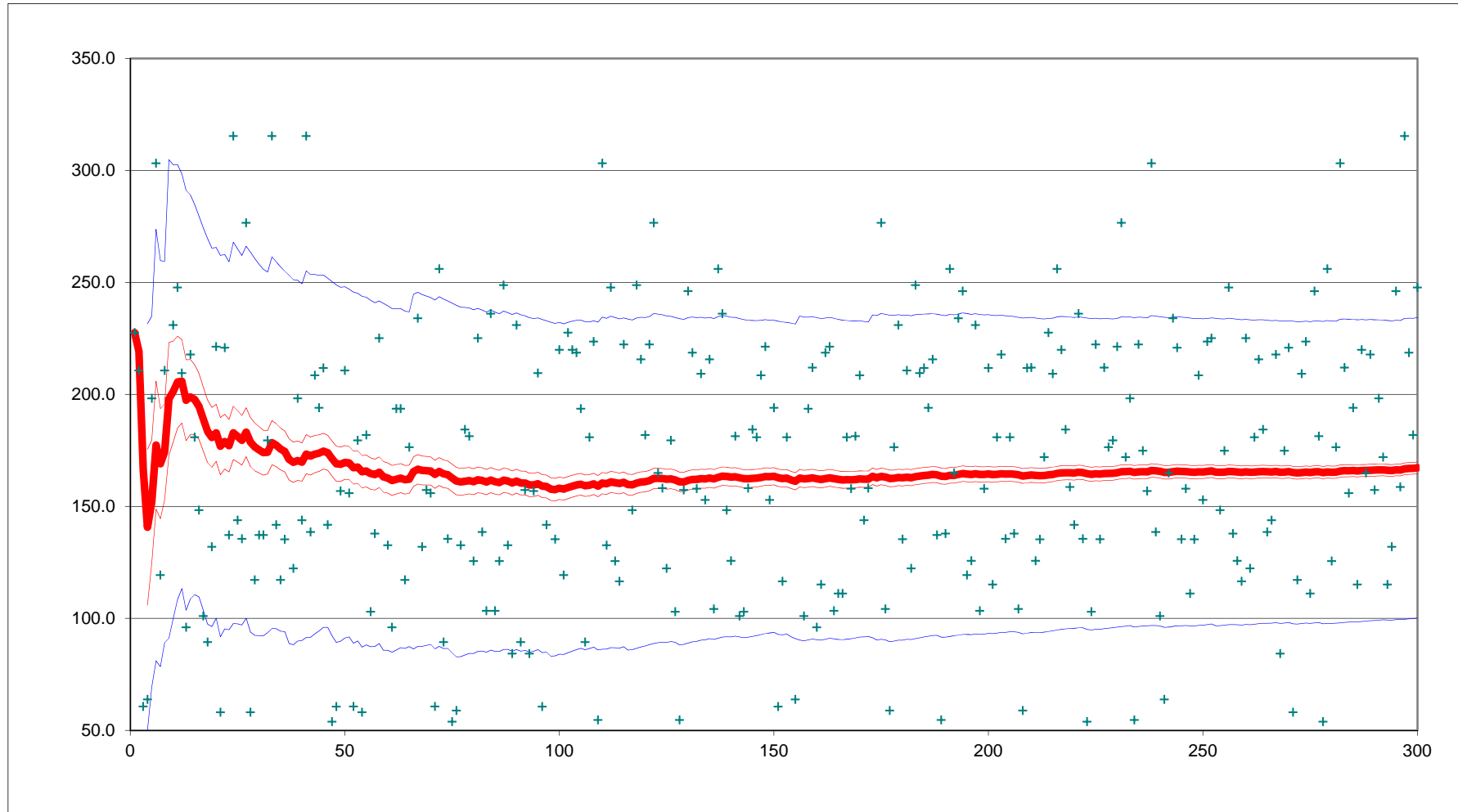
What is traditional? Uggg

What is “comfortable”? hmmmm

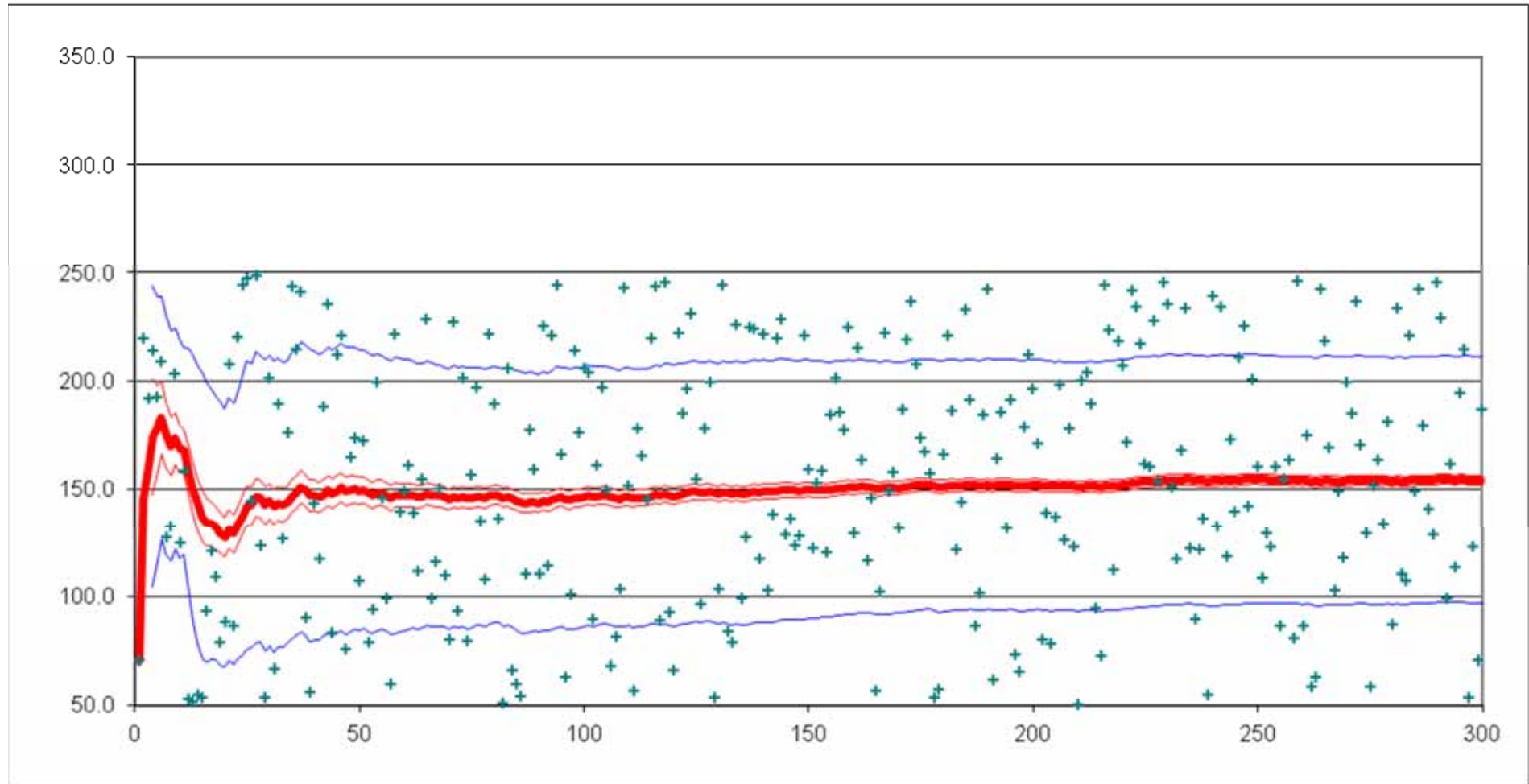
When is the answer “stable
enough” to make the decision?

pretty good criteria ...

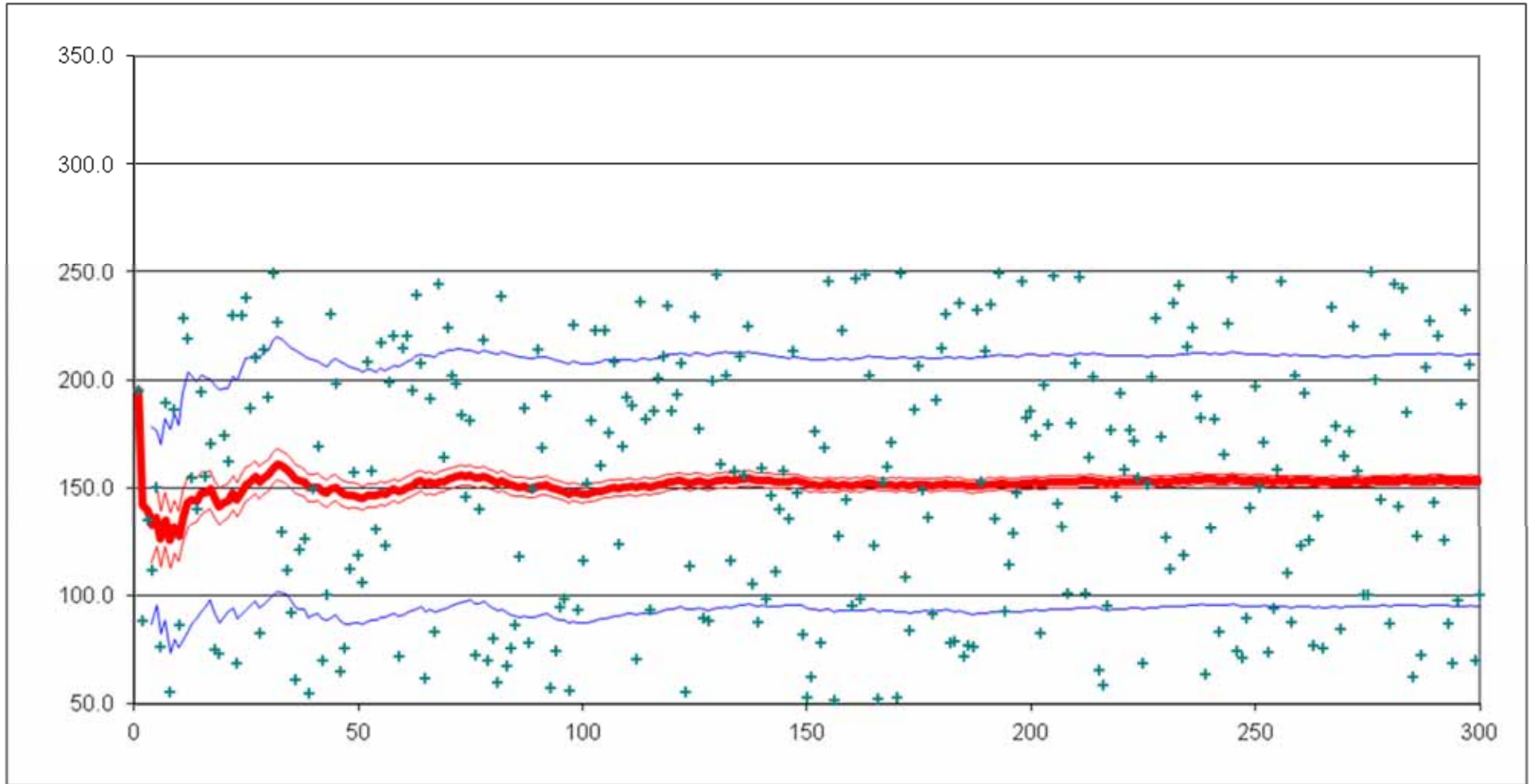
When does the answer stabilize?



2nd try, with real data



3d try



A typical (bad) question ...

What sampling error do you “**NEED**”?

Nobody ever knows.

... EVER ...

It might be in legislation, or a manual,
but that is NOT what you “need”.

The RIGHT question

- Here is the sampling error we got.
- Here is the sampling error we will get.
- Here is the sampling error we can afford to get.
- **CAN YOU LIVE WITH THAT ???**

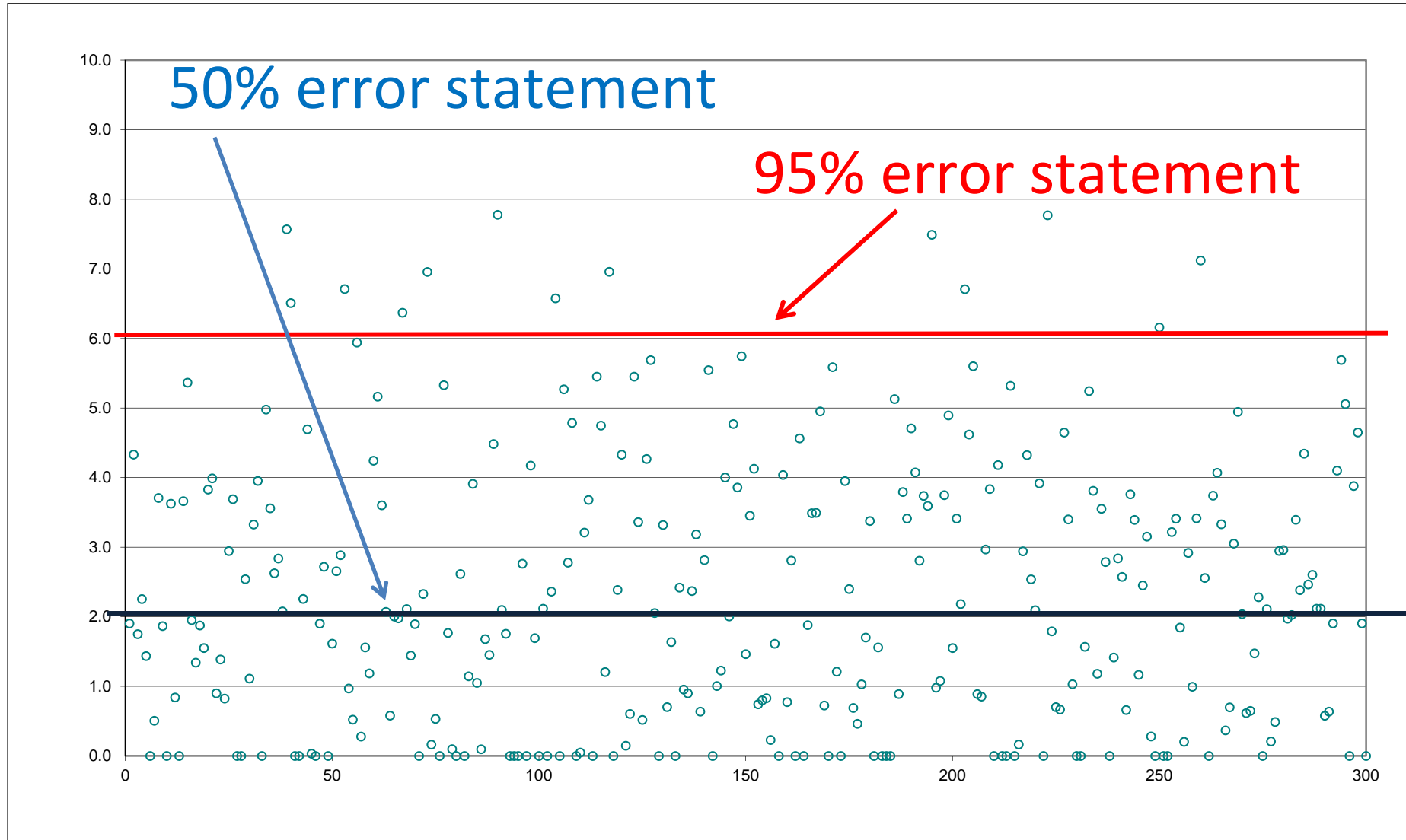
What is the “Probable Error”

- It's like the average.
- “Here is a error, chances are about equal that the actual error is above or below that number”.
- Statistics used that for centuries.
- so simple, really

Enter the “95% Sampling Error”

- This is the sampling error that we do NOT have.
- It's less than that 95% of the time.
- The full description is ...
- “This is the Sampling Error that we are very sure (95%) that we do NOT have – it's less than that”.

Example of Actual Errors



If you must use an equation

$$\sqrt{\frac{CV}{\sqrt{\text{samplesize}}}}$$

* .7 to get Probable error

$$\sqrt{\frac{CV}{\sqrt{\text{samplesize}}}}$$

* ~2 to get 95%
“Improbable” error

Problem \rightarrow $\frac{20\%}{\sqrt{25}} = 4\%$ \swarrow Result

Effort \rightarrow

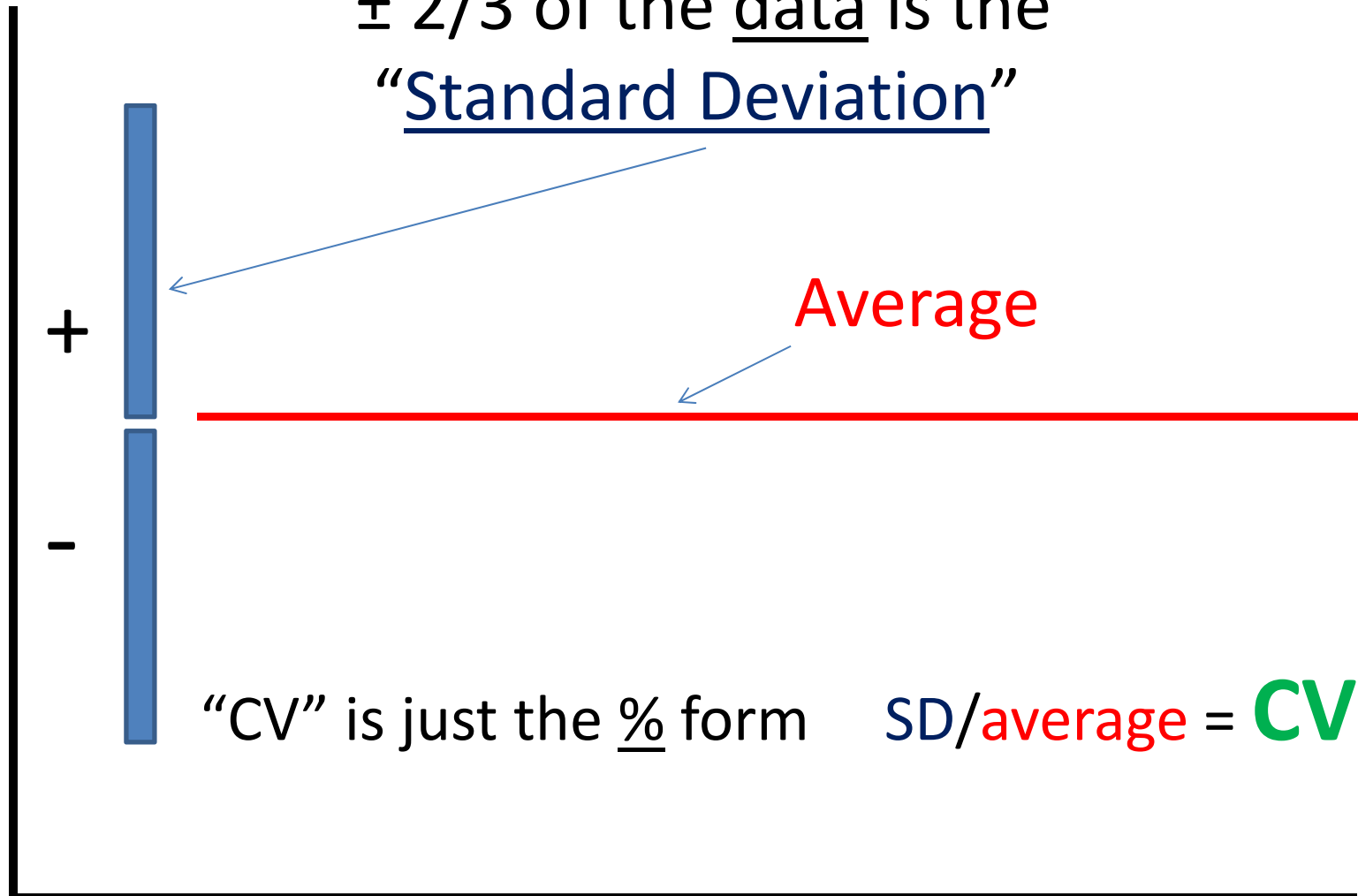
* **.7 = SE% of 2.8% (50% level)**

* **2 = SE% of 8% (95% level)**

What are the primary
“terms” is stats?

Only 2, really

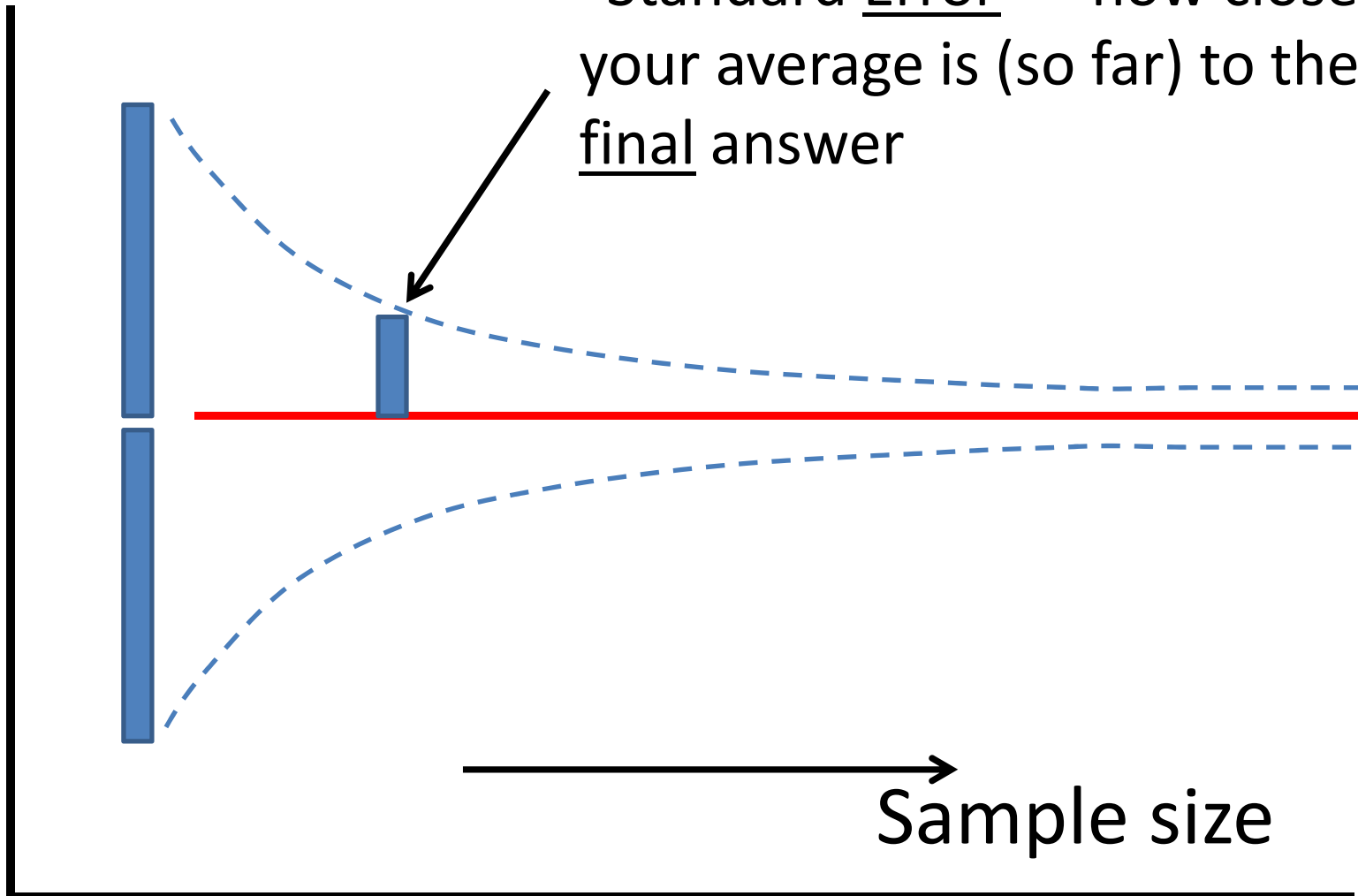
$\pm 2/3$ of the data is the
“Standard Deviation”



“CV” is just the % form $SD/average = CV$

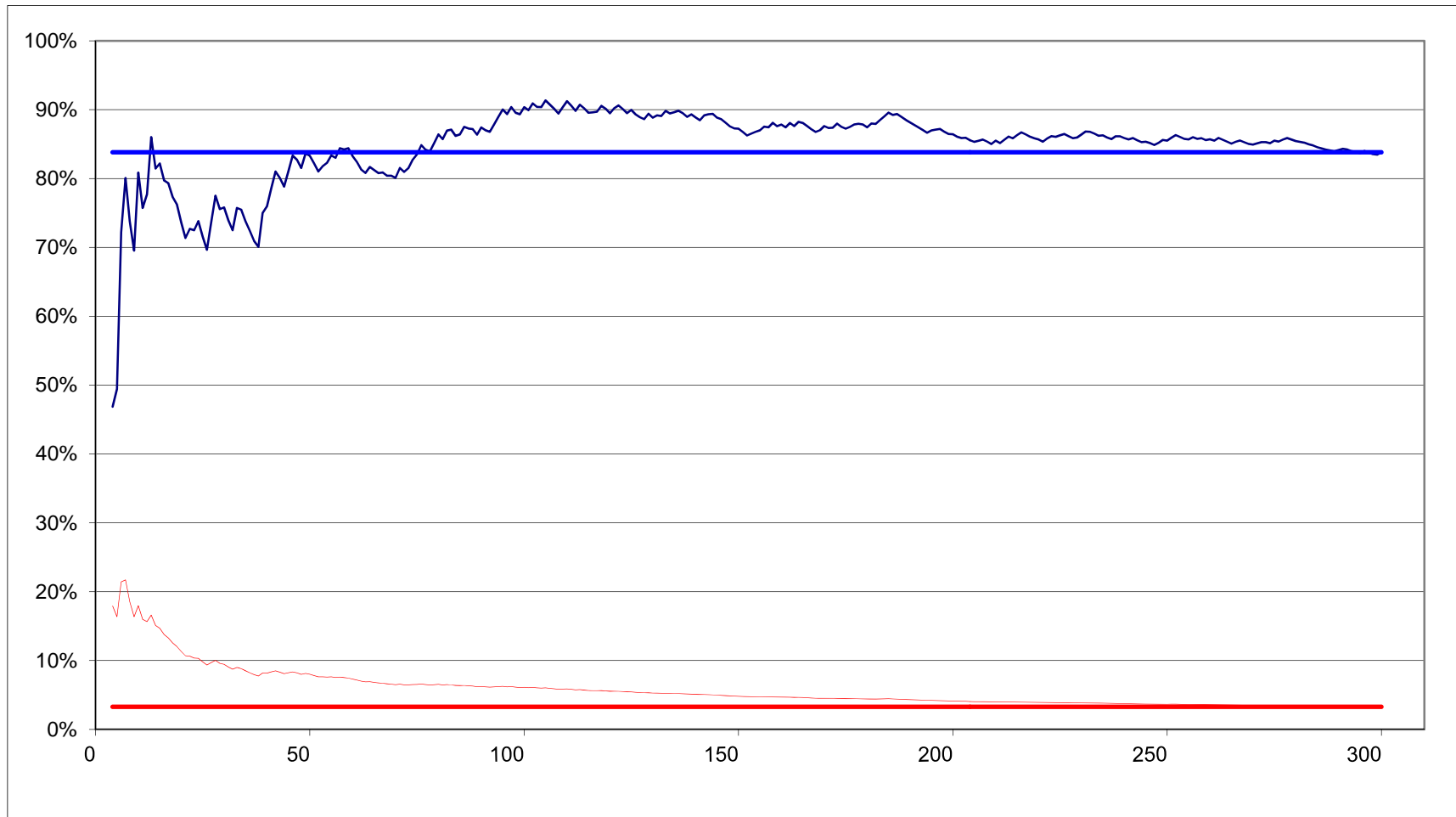
Suppose the data is variable by
 ± 6 firkins per square rod.

“Standard Error” = how close your average is (so far) to the final answer

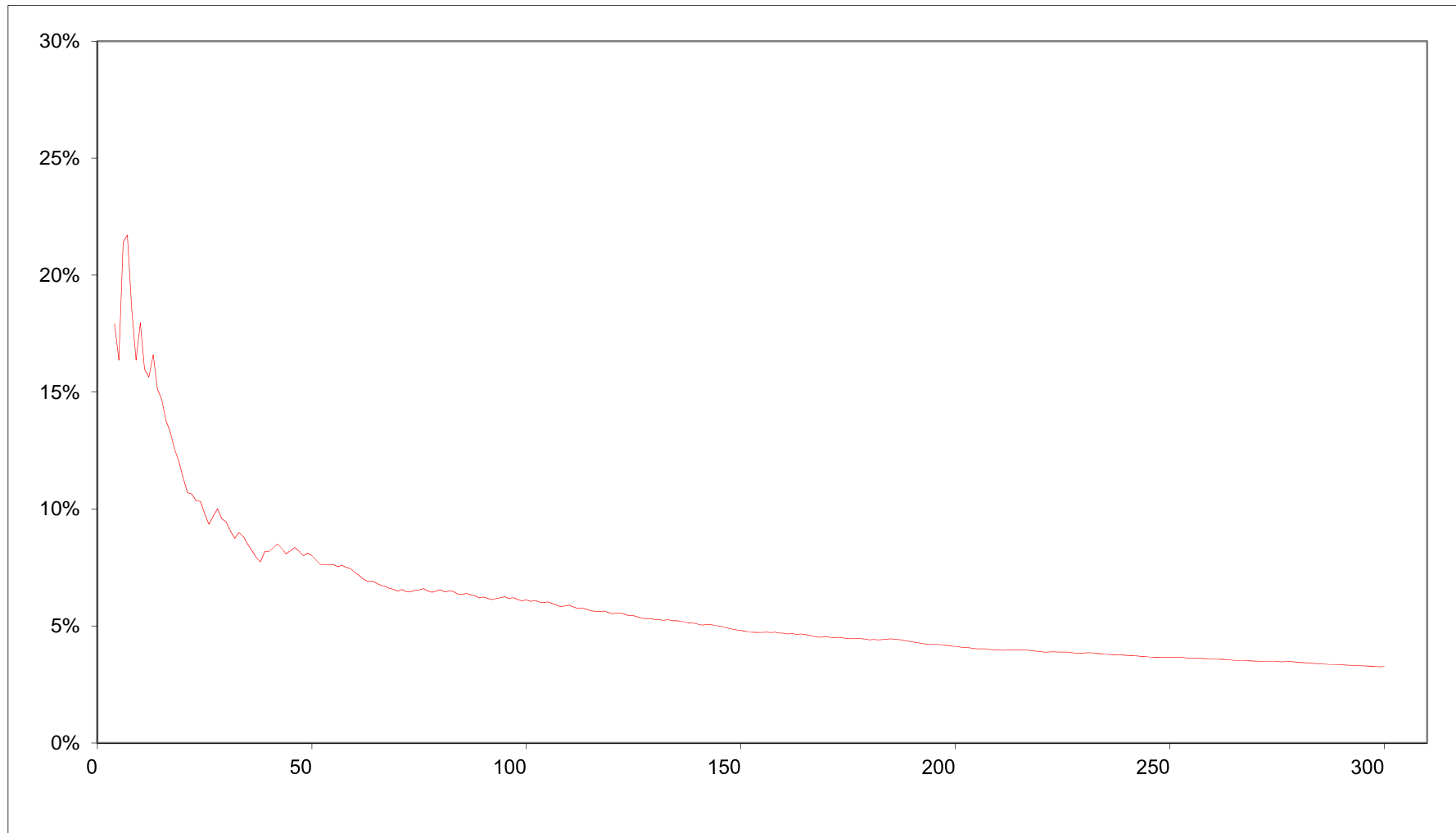


The Population (CV) stabilizes

Standard Error (SE%) reduces to 0%



Diminishing Returns set in



PS ...

- The actual error is a lower with **Systematic Sampling**.
- Sometimes a LOT lower.
- So ... use Systematic Sampling (when you can).

Random Sampling

- **Is a dog**, and always has been.
- It is valued for having **simple math**,
.... nothing else.
- GPS makes it more possible, in case there is an emotional reason to sample randomly.

Random Sampling

- Random Sampling is loved by Rookies, nobody else.
- Less efficient, harder to do, almost impossible to catch errors or missed plots, more expensive, less credible.
- Does that sound smart ??

What is the statement when using systematic sampling?

from

“We are exactly 95% sure that the error is less than 6%”.

to

“We are more than 95% sure that the error is less than 6%”.

This is just about all you
need to know about statistics
and sampling.

The final issues are clear.

- 1) What do we need?" is the wrong question.
- 2) The "95% level" is misleading.
- 3) Systematic samples give better results than the equations show.
- 4) Most of our procedures are habit, not logic.

- 5) Most people oversample,
often greatly.
- 6) Sample size is a business decision.
Think of it that way.
- 7) Don't beat the problem to death
by lots of measurements.
THINK, and sample cleverly.

Thanks Questions ??